SAMPLE QUOTE TEMPLATE

[YOUR NAME]

Web Design & PPC Proposal

[DATE]

OVERVIEW

[INSERT CLIENT NAME HERE] needs an effective marketing strategy leveraging the power of video marketing and targeted keyword search campaigns to drive new leads and grow the business.

GOALS

1. Build an impactful website as well as targeted Google Search, YouTube and Facebook Ad Campaigns targeting **[INSERT TARGET MARKET]** service to begin.
2. Optimize these campaigns monthly to drive affordable leads to scale the company and increase revenue.

MILESTONES

Secure Domain & Build Website - $750

[INSERT CLIENT NAME HERE] has a Facebook page which I can use along with the Google Drive files to build a new age website designed for conversions. The website will begin as a single landing page for [INSERT CLIENT PRODUCTS/SERVICES].

Get Videos Filmed & Edited - $500

I will schedule a professional videographer to shoot video commercials for a day. These videos will include all the services you provide as well as your offer at the end.

Build & Manage PPC Campaigns - $1,000 / month

I will leverage cost effective video advertising on YouTube, Facebook + Instagram to begin combined with a targeted Google Keyword Search campaign to drive cost effective leads.

*Videos, Ad spend, & Call Rail will be the responsibility of **[INSERT CLIENT NAME HERE]**

Next Steps

Please contact me with any questions you have. I look forward to working together on this project!

[INSERT CONTACT INFORMATION]